



## Southern Region GOVERNOR'S UPDATE

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### *From Pat's Pen*

After a rather cold and unexpectedly snowy January and February in Alabama, it is looking more and more like spring-time may actually be just around the corner — FINALLY!

Of course, with spring comes plans for **Southern Region Conference, May 1-4, 2014**, in the wonderful city of **Nashville, TN!** I hope you are all making plans to attend this year's Conference because we have a lot of fun and exciting activities and informational workshops planned for you.

**The Embassy Suites Airport Hotel** is offering the same room rate for your stay — whether you plan to come early, just stay for the **Conference**, or stay a day or two after the Conference to enjoy the sights and sounds that make Nashville the unique and great city it is. I hope you will

take advantage of this great offer. There is much to see and experience in Nashville!

You will be hearing all about the plans for Region Conference in a few weeks when the **Call to Conference** is distributed. So be watching for it and **make your plans to attend!**

It is also that time of year when our clubs are finalizing their **Women's Opportunity, Violet Richardson, and Ruby Awards** judging and finding out who the recipients are. The **Awards Luncheon** at Region Conference is always my favorite part of the Conference because it reminds me why I became a Soroptimist — to help other women be the best they can be.

We will also be honoring our 2nd annual winner of the **Alicia Zachman Emerging Leader Award** at the Conference. If you

or someone you know would like to be recognized as a **Southern Region "emerging leader"**, please complete the Award questionnaire and email it to me at [pmccay@tts-llc.com](mailto:pmccay@tts-llc.com) **as soon as possible**. I am extending the deadline for application to **March 5**. Please see your Club President or contact me for a copy of the Award application.

**See you in Nashville!**

*Governor Pat*



### **OTHER DATES TO REMEMBER!**

**SIA Convention 2014**  
**July 23-26, 2014**  
**Vancouver, B.C., Canada**

**SI Convention**  
**July 9-12, 2015**  
**Istanbul, Turkey**

**SIA Convention 2016**  
**Orlando, FL**  
**Dates TBA**



**Southern Region Conference  
Nashville, TN  
Embassy Suites Airport Hotel  
May 1-4, 2014**

**WE NEED YOUR HELP!**

If you are planning to attend Region Conference, please let us know **NOW!** Knowing early how many attendees we will have enables us to better plan activities, room requirements, etc. So if you already know you will be in Nashville for Region Conference, please contact **Yvette Doherty** at [bydoherty@aol.com](mailto:bydoherty@aol.com) or **786-236-8158**. A quick email or phone call will help us in our planning! **WE NEED YOU** to attend Region Conference to help make it a big success!

**PROGRAM AD SALES:**

It is that time of year again to start thinking about **buying an ad** in the **Region Conference Program**. Be sure to take a picture of your club in action during one of your projects; then send your picture in **.jpg** or **.gif** format to Past Governor Connie Desko at [connidesko@aol.com](mailto:connidesko@aol.com); and mail your check to her at **9145 A South West 23 Street, Davie, FL 33324-5000**.

**FUNDRAISING RAFFLES:**

As in years past, we are asking each club to donate a **raffle item** for Region Conference. Please fill a **cowboy hat, a cowboy boot**, or some other **Country Western-like** container with goodies and bring it to Conference for your club's raffle donation. Use your imagination to make it fun to put together and enticing for the buyers! Please contact Fundraising Chair Caroline Williams at [cew4scuba@att.net](mailto:cew4scuba@att.net) if you have any questions.