

The background is a light blue gradient with several realistic water droplets of various sizes scattered across it. The droplets have highlights and shadows, giving them a three-dimensional appearance.

SOROPTIMIST INTERNATIONAL SOUTHERN REGION - LEADERSHIP

IS OUR INFORMATION FLUID?

FEBRUARY 26, 2019

PRESENTED BY: GOVERNOR ELECT MICHELLE G. STRAWSER

GOVERNOR CAROLINE WILLIAMS 2018 * 2020

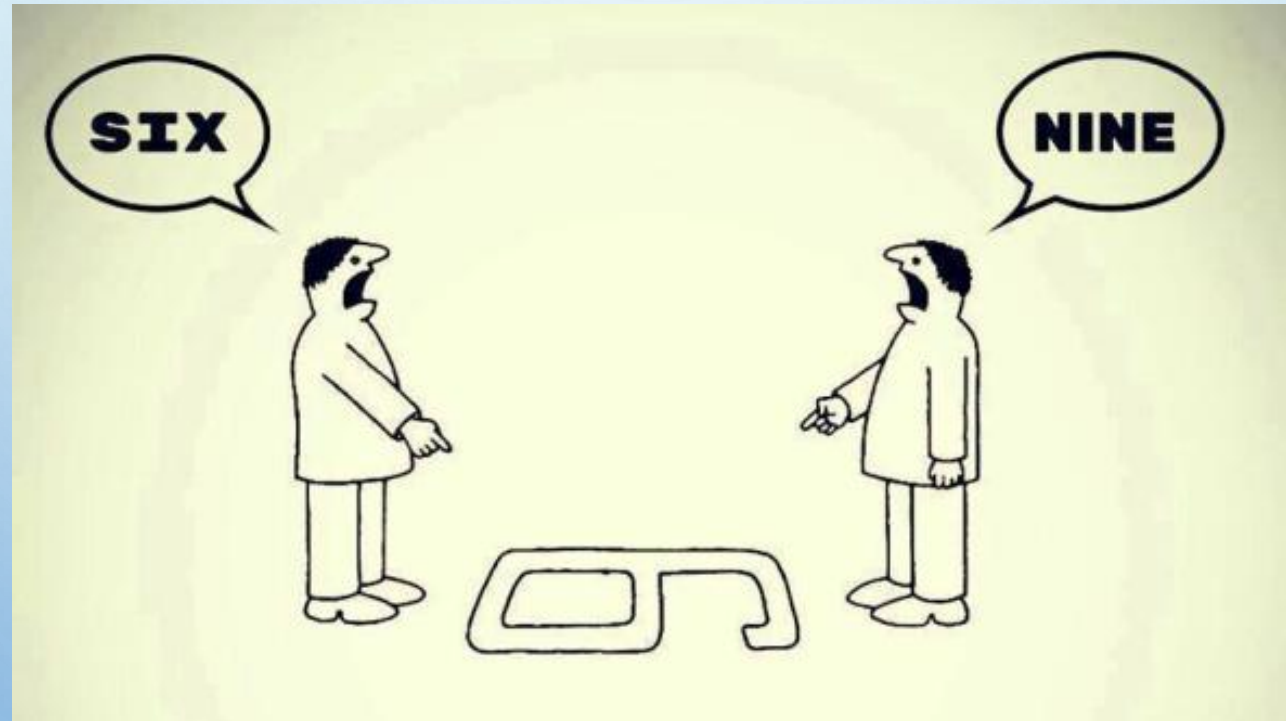



Southern Region members are passionate about and committed to our Soroptimist mission. I am honored to serve this Region as Governor and to be a part of the Southern Region Soroptimist team that is ***“Going the Distance Together for the Dreams of Women and Girls”!***

HOW MUCH IS TOO MUCH?

- FLUID – “ABLE TO FLOW EASILY”
- HEADQUARTERS → REGION GOVERNORS → REGION BOARD → CLUB PRESIDENTS → CLUB BOARD → MEMBERS → COMMUNITY
- EMAILS, PHONE CALLS, MAIL, SOCIAL MEDIA, TEXT MESSAGES, CLUB MEETINGS, COMMITTEE MEETINGS, BOARD MEETINGS, FUNDRAISERS, SERVICE PROJECTS, BANQUETS.....
- PROGRAMS, FUNDRAISING, MEMBERSHIP, & PUBLIC AWARENESS (OUR 4 PILLARS)
- BALLOTS, POLICY CHANGES, DEADLINES, INSURANCE, TAX REQUIREMENTS.....
- LAUREL SOCIETY, CLUB GIVING, FOUNDER’S PENNIES, DUES.....

THEN EVEN WHEN WE DELIVER THE
INFORMATION.....






I opine,
“information is only an issue in the absence of leadership.”

Information – something that is conveyed or represented

It is how we communicate; delivery, tone, frequency, fillers,
etc... which dilutes the information we are trying to
convey.



DELIVERING INFORMATION

- SHOW OUR PASSION AND CONNECT
- KEEP IT SIMPLE
- SMILE AND MAKE EYE CONTACT (WHEN IN PERSON)
- TELL STORIES
- KNOW OUR AUDIENCE
- KNOW OUR CONTENT
- KNOW WHAT YOU DON'T KNOW
- EXPECT AND APPRECIATE WHEN SOMEONE KNOWS MORE THAN US

SOCIAL OR SOLITARY?

- VISUAL

65% OF POPULATION, PER SURVEY CONDUCTED BY THE BBC, ARE VISUAL LEARNERS

- LOGICAL
- VERBAL
- AUDITORY
- PHYSICAL

Club Giving

10 REASONS to give at least 10%



1



Okay, very clever.

2

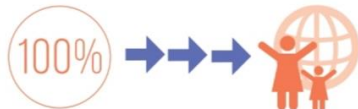
Your 10% contribution supports our Dream Program costs.



What does that mean?

3

100% of your 10% goes toward empowering women and girls!



That's pretty great!

4

Yes! And more women and girls **THAN EVER** are turning to SIA for help. 20 million in our 21 countries and territories would benefit from our programs!



5

Plus, studies show the #1 way to help women in need is to make education possible so they can upgrade their employment opportunities and better provide for themselves and their families.



-MORE-

That sounds like the Live Your Dream Awards!

6

We know! So, if we ALL focus on our local and global Dream Programs—if we **WORK AS ONE**—we can make an even bigger difference!



Speaking of local ...

7

We want you to keep helping women too! That's why we encourage you to keep up to **90%** of your funds to help local women and girls.



Stays in your community!

8

But I can't ask my club to raise more!

You don't have to!
The key word is: **REALLOCATE**

- Focus 90% of your funds toward local Dream Programs.
- Allocate at least 10% to Club Giving to combine forces with clubs around the world for greater impact.



How does my club benefit from focusing on the Dream Programs?

9

Great question!
We reach more women and girls with the help they need most—**pursuing education or skills training.**

We can present a united and appealing front to potential funders outside the membership.

We unify the Soroptimist brand by being recognized for our Dream Programs across our 21 countries and territories.

What if I'm still not convinced?

10

Sounds like it's time for some stats!

- Since 1972 our global Dream Programs have transformed the lives of more than 60,000 women and girls.
- 97% of Live Your Dream Award recipients serve as a role model for their dependents.
- 90% of Dream It, Be It participants feel more confident about their future success!

Imagine how many more women and girls we could reach if every club gave at least 10%?

Okay, so how do I give 10%?

It's easy. Make your contribution online by **MAY 31**, and check the 10% box!



Give at least 10%!

ARE WE DIRECTING OR CONNECTING?

-JOHN MAXWELL

- DIRECTING:

- AUTHORITY
- ENLIST
- ASSUMING
- PROVIDE ANSWERS
- MY GROUNDS
- ABOUT ME

- CONNECTING:

- COLLABORATION
- EMPOWER
- UNDERSTAND
- ASK QUESTIONS
- YOUR GROUNDS
- ABOUT THEM

HOW YOU INTERACT IS A CHOICE*

COURTESY OF SIA – LEADERSHIP TIP EMAIL FEBRUARY 05,2019

NEGATIVE WAY OF INTERACTING

- ALLOWING DISTRACTIONS
- ENGAGING IN HEARSAY
- EXPRESSING ONE-UPMANSHIP

POSITIVE WAYS OF INTERACTING

- BEING FULLY PRESENT
- VOICING YOUR APPRECIATION
- LISTENING MORE THAN TALKING

*NOVEMBER 20, 2018 / MARY JO
ASMUS / BEHAVIORAL CHANGE, RELATIONSHIPS

ATTITUDE

“DEVELOPING A WINNING MINDSET...”

-JAY WRIGHT

- EVERYONE’S ROLE IS DIFFERENT BUT THEIR STATUS IS THE SAME.
- AS LONG AS WE ARE MAKING OUR BEST EFFORT, THAT IS WHAT COUNTED MOST
- DON’T EVER THINK WHAT YOU HAVE TO OFFER IS INSIGNIFICANT
- “DO NOT BE CONTENT WITH WHAT YOU ARE IF YOU WANT TO BECOME WHAT YOU ARE NOT YET. WHERE YOU HAVE GROWN PLEASED WITH YOURSELF, THERE YOU SHALL REMAIN. KEEP PUSHING FORWARD.”
- WALK AROUND WITH A GREAT ATTITUDE, THAT IS WHAT WE CAN CONTROL
- THERE ARE NO SHORTCUTS. EVERY JOURNEY BEGINS WITH ONE STEP THAT LEADS TO ANOTHER AND THEN ANOTHER
- BE A LIFETIME LEARNER
- THE ONLY CERTAINTY IN LIFE IS CHANGE

THE WORD 'CRISIS' IN GREEK MEANS 'OPPORTUNITY.'

- TO EXCEL AT SOMETHING YOU NEED TO WORK AT IT
- LEARN FROM OUR OWN MISTAKES, AND CONTINUALLY STRIVE TO DO BETTER
- HOW WE INTERACT WITH ONE ANOTHER IS IMPORTANT, REGARDLESS OF WHATEVER PRESSURES WE MIGHT BE FEELING
- THE BEST THING ANY NEWCOMER CAN DO IS SPEND TIME AROUND PEOPLE WHO ARE ALREADY A SUCCESS IN THAT ENDEAVOR
- HUMILITY IS NOT WEAKNESS. IT IS STRENGTH
- WHATEVER CHALLENGE YOU ARE FACING, IT'S ALMOST CERTAIN SOMEONE ELSE HAS FACED IT BEFORE. NEVER LET PRIDE STAND IN THE WAY OF REACHING OUT TO PEOPLE WHO ARE IN A POSITION TO GIVE YOU ADVICE. THERE IS NO BETTER SALVE FOR ANXIETY THAN BEING WELL PREPARED.
- TREAT PRAISE AND CRITICISM LIKE THE IMPOSTERS THEY ARE.

*Attitude - "developing a winning mindset...."

-Jay Wright

HOW CAN WE BE BETTER LEADERS?

SELF-CARE / SELF-AWARENESS

- IF WE DON'T TAKE CARE OF OURSELVES WE CANNOT BE THERE TO LEAD OTHERS
 - WALKING/JOGGING
 - BEING OUT IN NATURE
 - PAINTING/DRAWING
 - GARDENING/COOKING
 - SINGING/DANCING
 - YOGA/MEDITATION
 - READING/WRITING
 - LISTEN TO PODCASTS/ATTEND FREE WEBINARS

MENTORS / PEERS

- IDENTIFY A “SOROPTI-PAL” IN A DIFFERENT CLUB
 - DISCUSS CLUB CHALLENGES WITH THIS PERSON
 - PICK NEW TOPICS TO REVIEW FROM THE WEBSITE WITH YOUR “SOROPTIPAL”
 - DON'T VENT ABOUT CLUB ISSUES WITH MEMBERS OF YOUR CLUB
 - HAVE A “NO JUDGMENT” VENT BUDDY
 - IDENTIFY A TENURED SOROPTIMIST TO BE YOUR SI MENTOR/EDUCATOR

IS OUR INFORMATION FLUID?

- FLUID – ALSO MEANS, “YIELDS EASILY TO EXTERNAL PRESSURE.”
- LET’S NOT ALLOW EXTERNAL FACTORS, EVENTS, AND INTERRUPTIONS DISRUPT OUR PASSION FOR THE MISSION AND VISION OF SOROPTIMIST.
- PRESSURE IS ALWAYS GOING TO BE ON US TO GET THE NEWEST INFORMATION, OUT IN THE FASTEST MEANS, AND LEAVE US WONDERING WHY THE ABSORPTION RATE OF OUR MEMBERS IS SO LOW.
- CONTROL YOUR DELIVERY OR YOUR DELIVERY WILL CONTROL YOUR PROGRESS.



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