



## NEW MEMBER ENGAGEMENT INITIATIVE

SOROPTIMISTS  
**UpliftHER**



## **ONE OBSTACLE EACH QUARTER**

**SIA headquarters will share information and suggested projects**

**Clubs participate by:**

- **sharing SIA posts**
- **posting about your own project**



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**Projects NOT focused on  
ACCESS to EDUCATION  
or ECONOMIC  
EMPOWERMENT**

**...but still focused on  
OBSTACLES faced by  
WOMEN and GIRLS?**



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**We still want your projects  
to be seen and counted!**

**...but let's not lose sight  
of the BIG GOAL**

**SO LET'S CONNECT THEM!**





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**We still want your projects  
to be seen and counted!**

**Let's highlight topics that  
you are passionate about  
AND**



**make it count  
towards our  
BIG GOAL!**



## October: Intimate Partner Violence

### ACCESS TO FORMAL EDUCATION

can **PROVIDE** women  
with the **TOOLS** to  
**PREVENT** domestic  
violence and **BETTER**  
**WAGES** after leaving.





## October: Intimate Partner Violence



### Suggested Big Goal Accelerator Project:

Partner with a local shelter to provide career support!

- Provide professional dress clothing
- Training on interview basics, resume writing, career advancement



00:22:10 / 00:59:47



Speed





## JANUARY: TRAFFICKING



### UN REPORTS:

for every 10 victims, 5 are **ADULT WOMEN** and 2 are **GIRLS**

**EDUCATION** = reducing poverty and reducing the risk of trafficking





# JANUARY: TRAFFICKING



## Suggested Big Goal Accelerator Project:

- Provide a scholarship
- Offer career or college mentoring (if appropriate)

Give a *Live Your Dream Award* if she is eligible!



## March: Single Parenting

In the U.S.

< 1 in 4 single mothers receive financial child support payments

1/3 single-parent families live below the poverty level

Similar statistics in other countries



SI/Chilliwack - Big Goal Accelerator Project:  
Believe & Achieve Education Award (single mom's completing  
their Grade 12 education while pursuing their career goals)



## March: Single Parenting

### Suggested Big Goal Accelerator Project:

- Provide financial assistance for childcare to a woman who wasn't chosen for a Live Your Dream Award
- Provide another grant for single moms (education award or pay for exam fees)



## MAY: PERIOD POVERTY

2024 study:

- 1/4 of U.S. teenage girls
- 1/3 adults

struggle to afford period products







SVEI Cerrito- Big Goal Accelerator Project:  
Menstrual Kits

## MAY: PERIOD POVERTY

Suggested Big Goal Accelerator Project:

- Host a drive for period product donations
- Create period kits to donate

Estimate of number of beneficiaries

*Example:*

*% of low-income students X total # of girls*

# #SoroptimistsUpliftHER



**WE'D LOVE TO SEE YOU PARTICIPATE!**

**Questions about eligibility?**

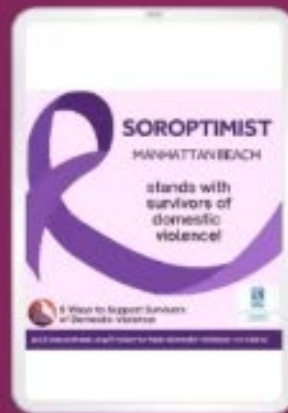
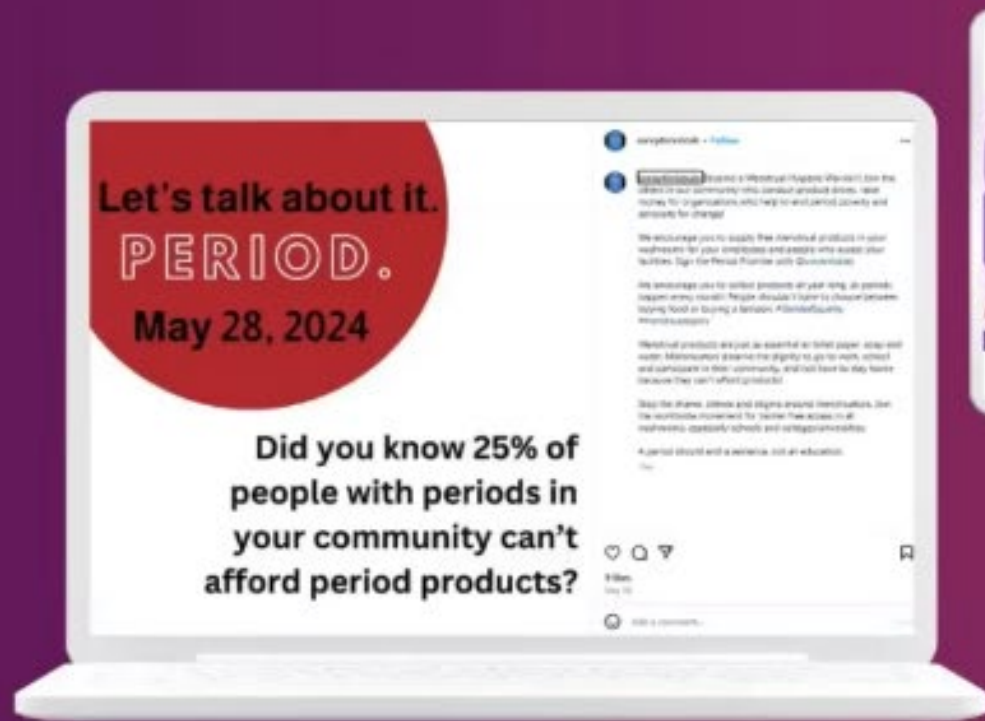


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Is your project **RELATED TO AN OBSTACLE**  
but **NOT FOCUSED** on access to formal education?



**SHARE, SHARE, SHARE!**

But **DO NOT** report as a  
Big Goal Accelerator Project